



Artwork needs to be: 8.75"x11.25" (solid pink line) 

Final ad size: 8.5"x11" (solid black line) 

Keep all text and important elements inside blue dashed line. 

Be careful about where holes will be punched along the sides.

Holes will be either on the right OR left side. Background images need to bleed completely to edge of page (pink line) and through holes. Please email media@fbc.com with any questions!